Circular file

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY



CIRCULAR NO.SU/Commerce&Management/B.Com/09/2022

It is hereby inform to all concerned that, on recommendation of the Faculty of Commerce & Management, in its meeting dated 06-04-2022 the Hon'ble Vice-Chancellor in his emergency powers under Section-12(7) of the Maharashtra Public Universities Act, 2016 has accepted the revised syllabus of B.Com I, IInd and IIIrd year under Choice Based Credit & Grading System on behalf of the Academic Council to be applied from the Academic Year 2022-2023 and onwards.

All concerned are requested to note the contents of this circular and bring notice to the students, teachers and staff for their information and

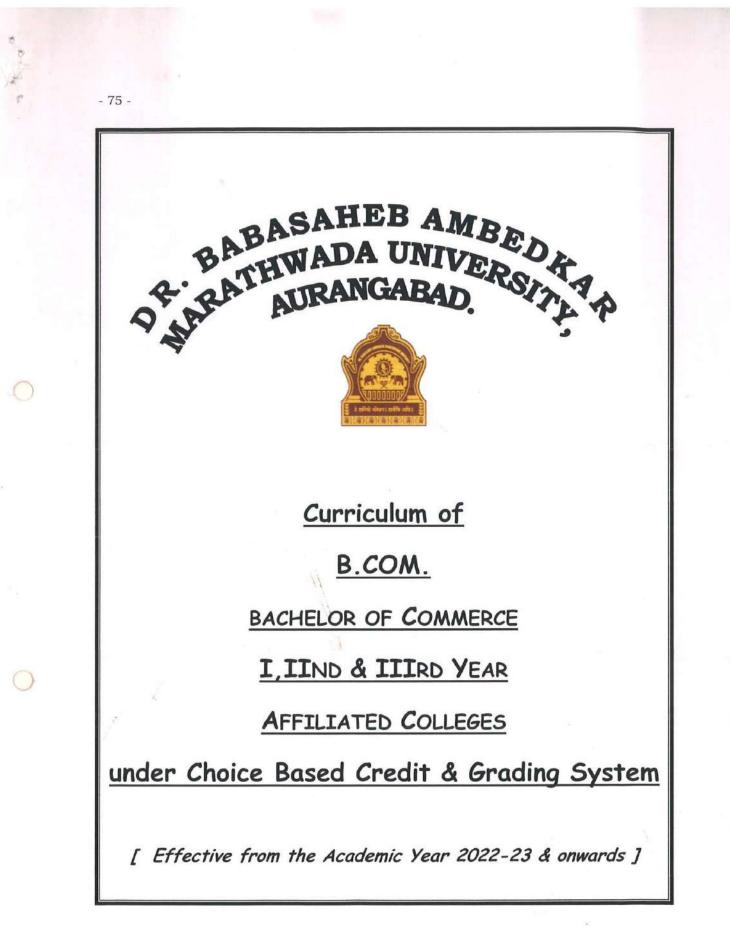
necessary action.

University Campus, Aurangabad-431 004. REF.NO. SU/ COMMERCE/2022-23/ 7206-16 Date:- 22-08-2022.

Deputy Registrar, Academic Sec Syllabus unit.

Copy forwarded with compliments to :-

- 1] The Principals, affiliated concerned Colleges, Dr. Babasaheb Ambedkar Marathwada University.
- 2] The Director, University Network & Information Centre, UNIC, with a request to upload this Circular on University Website. Copy to :-
- The Director, Board of Examination & Evaluation, 1]
- 2] The Section Officer, [B.Com. Unit] Examination Branch,
- 3] The Section officer, [Eligibility Unit],
- The Programmer [Computer Unit-1] Examinations, 41
- The Programmer [Computer Unit-2] Examinations, 5]
- The In-charge, [E-Suvidha Kendra], Rajarshi Shahu Maharaj Pariksha 6] Bhavan, Dr. Babasaheb Ambekar Marathwada University.
- 71 The Public Relation Officer,
- 8] The Record Keeper.



- 2 -

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY, AURANGABAD **FACULTY OF COMMERCE**

Syllabus - Bachelor of Commerce

Choice Based Credit System (CBCS) - 2018-2019 W.e.f Academic Year 2022-23

Semester & Credits	Core Course [04]	Ability Enhancement Compulsory Courses [AECC] [02]	Discipline Specific Elective [DSE] [01]
I Credit 28	 Financial Accounting – I Business Mathematics & Statistics-I Business & Industrial Economics I. T. Application in Business - I 	1. English 2. Second Language	Elective Paper [Any One] 1. Entrepreneurship Development-I 2. Office Management
Гоtal Credits =28	No. of Credits : 16	No. of Credits : 08	No. of Credits : 04

Prof. W.K. Sarwade Dean & Chairman BoS

30/07/2022

Prof. Syed Azharuddin Prof. Rishor Salve Chairman BoS

Chairman BoS

Prof. 8.A. Ghumare **Chairman BoS**

- 3 -

FIRST SEMSTER

Paper Number	Subject/ Title of the Paper	Course	Weekly		Credits		IA	UA	Total Marks	Duration of Theory
			Th	Pr	Th	Pr		_		Exam
I	Financial Accounting – I	Core Course	4	4	4	-	20	80	100	3 Hrs
п	Business Mathematics &Statistics-I	Core Course	4	-	4	-	20	80	100	3 Hrs
ш	Business & Industrial Economics	Core Course	4	-	4	-	20	80	100	3 Hrs
	I.T. Application in				2	2		50- TH	50	2 Hrs
IV	Business – I	Core Course	2	2	2	2	-	50- PR	50	2 Hrs
v	English	Ability Enhancement	4	-	4	-	20	80	100	3 Hrs
VI	Second Language	Compulsory Courses	4	-	4	-	20	80	100	3 Hrs
VII	1.Entrepreneurship Development –I 2.Office Management-I	Discipline Specific Elective [Any One]	4	-	4	-	20	80	100	3 Hrs
	Total		26	2		+ 2 =28	140	560	700	

*IT Application in Business – Theory Paper Separate Head of Passing

*IT Application in Business – Practical Exam Separate Head of Passing

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301

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Prof. Kishor Salve Chairman BoS Prof. S.A. Ghumare Chairman BoS

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (First Semester) Financial Accounting-I

Theory-80 Practical/Sessional -20

Unit No. Contents			
I	Book-Keeping and Accountancy: -(Theory)Meaning, Definitions, Concepts, Objectives, Need, Scope, Classification, andRules of Accounts, Accounting Cycle, Journal, Ledger, Balancing of Account.	12	
II	Depreciation: - (Numerical) Annuity and Sinking fund Method	12	
ш	Final Account of Sole Trader: - (Numerical) Meaning and Importance, Preparation of Manufacturing Account, Trading Account, Profit and Loss Account and balance sheet, Adjustment.	12	
IV	Hire purchase System & Installment Method:- (Theory on Hire Purchase & Numerical on Installment Method) Meaning, Calculations of Interest, Accounting for hire purchase transactions by Asset purchase method based on full cash price, Journal Entries, Ledger Accounts and Discloser in Balance sheet for hire and vendor.	12	
v	Royalty Accounts: - (Numerical) Royalty, Minimum Rent, Short Workings, Recoupment of Short Working, Lapse of Short Working. Journal Entries and Ledger Accounts in the Books of Landlord and Lessee.	12	
CARL CONTRACTOR STREET			
1. Advanced 2. Advanced	d Accounting- M.C.Shukla. & S.P. Grewal (S. Chand & Co. Ltd.New Delhi.) d Accounting- S.M.Shukla. (Sahityabhavan, Agra.)		
4. New App 5. Financial Journals:	nncy- Mahurkar & Deshpande. proach to Accountancy-H.R. Kotalwar. Accounting –S.N. Maheshwari & S. K. Maheshwari (Vikas Publication House Pvt. Chartered Accountant- Journals of the Institute of Chartered Accountant of India. Accounting World- ICFAI Hyderabad.	Ltd.)	

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Prof. S.A. Chumare Chairman BoS

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (First Semester) <u>Business Mathematics and Statistics-I</u>

Theory-80

Practical/ Sessional -20

Unit No.	Contents	No. of Lectures
I	Introduction to Statistics: - (Theory) Meaning, Definition, Importance and Limitations of Statistics, Primary and Secondary Data, Methods of collecting primary data, sources of secondary data. Difference between Primary and Secondary data. Ways of collection of data: a) Complete enumeration b) Sample Method, seriation and Tabulation of statistical data	12
II	Measures of Central Tendency: - (Numerical) Introduction, definition, types of averages Mean, Median, and Mode: Computation of above Measures in Discrete series, continuous series, and cumulative Frequency. Distribution. (Less than and More than). Merits and Demerits of Mean, Median and Mode.	12
ш	Measures of Dispersion & Skewness: - (Numerical) Introduction, Definition, Objectives of Measuring Dispersion. Mean Deviation and its coefficient. Standard deviation, its coefficient with its Co- variance. Skewness -Introduction, Definition, Objectives of Skewness, Measures of Skewness: Karl Pearson's Co-efficient of skewness.	12
IV	Determinants: - (Numerical) Definition, Cramer's Rule Determinant of second order, Determinant of Third Order. Properties of Determinants. Computation of Area of Triangle with the help of determinant. SARRU'S Rule for evaluating the determinant.	12
V	Matrices: - (Numerical) Meaning, Definition and types of Matrices. Operations of Matrices: Addition and subs traction; properties of addition and subtractions.	12
est utorial	Assessment : : 10 Marks : 10 Marks	
Funda Practi	tics: S.P. Gupta (Sultan Chand & Sons New Delhi) umental of Statistics: D. N. Elhance (Kitab Mahal Allahbad) cal Problems in Statistics: Y.R. Mahajan tics: Sancheti and Kapoor	
Eleme	entary Statistical Methods: Dr. S.P. Gupta, Sultan Chand & Sons. amentals of Statistics: D.N. Elhance, Kitab Mahal. tics (Theory, Methods & Application): Dr. D.C. Sancheti, V.K. Kappor, Sultan Chand &	& sons

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (First Semester) **Business and Industrial Economics**

Theory-80 Practical/ Sessional -20

Unit No.	Contents	No. of Lectures
I	Introduction to Business Economics: - Meaning, Definition, Nature, Characteristics, Significance and Scope of Business Economics, Objectives of Business Firm.	12
II	Theory of Consumer Behaviour:- The indifference curveapproach, meaning, definition, assumptions and properties of indifference curve, consumers equilibrium.	12
III	Elasticity of Demand:- Concept, measurement and determinants of elasticity of demand, Price elasticity, incomeelasticityand cross elasticity, Average Revenue, marginalRevenue, importance of Elasticityof demand, Demand forecasting Methods.	12
IV	Market Structures:- Market Structures and Business decisions, objectives of a businessfirm, Perfect Competition: Meaning, concept and features, Monopoly Meaning, concept and features. Securities Exchange Board of India (SEBI), Foreign Exchange Management Act (FEMA)	12
V	Factor Pricing:- Marginal productivity theory and demand for factors, nature of supply offactorinputs, determination of wage rate under perfect competition and monopoly, interest concept, theories of interest	12
	ssessment :	
	0 Marks	
Tutorial : 1 References		
	. Business Economics : (S.Chand and Co. New Delhi.)	
	anni : A Modern Micro Economics : (Macmillan New Delhi)	
	ani, G.K.Murthy : Fundamentals of Business Economics, (Himalaya Publishing House	e
Mumbai)	1 Others Managerial Economics (School and Co New Delhi)	
	i and Others: Managerial Economics. (S.chand and Co.New Delhi.) pre : Business Economics : (Primplapure Publishers Nagpur.)	
5. G.N.Zamt 6 Nellis and	Parker : The Essence of Business Economics, (Prentice Hall, New Delhi.)	
	The Theory of Price.(Prentice Hall New Delhi.)	
OVG Maul	car : Business Economics,(Himalaya Publishing House, Mumbai.)	

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Chairman BoS

Prof. S.A. Ghumare Chairman BoS

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (First Semester) <u>I.T. Application in Business - I</u>

Theory-50 Practical/ Sessional -50

Unit	s understand of usefulness of information technology tools for business operations. Contents	No. of Lectures
No. I	Computer Codes and Languages:	12
	Source Code, Machine/Binary Code, Mnemonic Opcode, Byte/Object Code, BCD,	
	EBCDIC, ASCII, Language Translator-Interpreter & Compiler, High Level, Low	
	Level, Assembly language,	
	Computer Arithmetic: Number System, Binary, Octal, Hexadecimal, Decimal,	
	Conversion from one base to another base.	
II	Word Processing:-	12
	Introduction to word Processing, Important Features of Word, Getting Started	
	with Word:Create, Save and Open a Document, Editing text, Find and replace	
	text, Formatting a Document :Spell check, Autocorrect, Auto text; Bullets and	
	numbering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and	
	footer, Tables: Inserting, filling and formatting a table; Inserting Pictures and	
	Video; Mail Merge: including linking with Database; Printing documents Creating	
	Business Documents using the above facilities.	ļ
Ш	Preparing Presentations:-	12
	Basics of presentations: Slides, Fonts, Drawing, Editing; Inserting: Tables, Images,	
	texts, Symbols, Media; Design; Transition; Animation; and Slideshow. Creating	
	Business Presentations using above facilities.	10
IV	Spreadsheet and its Business Applications:	12
	Spreadsheet concepts, Managing worksheets; Formatting, Entering data, Editing,	
	and Printing a worksheet; Handling operators in formula, Project involving	
	multiple spreadsheets, Organizing Charts and graphs Generally used	
	Spreadsheet functions: Mathematical, Statistical, Financial, Logical, Date and	
	Time, Lookup and reference, Database, and Text functions.	12
V	Creating Business Spreadsheet:	14
	Creating spreadsheet in the area of: Loan and Lease statement; Ratio Analysis;	
	Payroll statements; Capital Budgeting; Depreciation Accounting; Graphical representation of data; Frequency distribution and its statistical parameters;	
	Correlation and Regression.	
1	1	<u>.</u>
	Practical : arting the Word Processor	
	eate, Save, Open a Document	
3. Co	py, Move and Delete Text	
1. Fo	rmatting Text	2
1	Doron a stand in the Based Stalling Broof S.	× Charles
roft	V.K. Sarwade Prof. Syed Azharuddin Prof. Kishor Salve Prof. S.A	. Ghumai

- 5. Adding Bullets and Numbers
- 6. Creating a Table
- 7. Inserting a Picture
- 8. Setting Page Layout
- 9. Printing a Document
- 10. Starting the Presentation Program
- 11. Adding & Deleting a Slide
- 12. Insert Table, Chart, Picture etc. in Slide
- 13. Slide Show
- 14. Custom Animation/Animation Schemes and Slide Transitions
- 15. Opening a Spreadsheet
- 16. Basic Working with Rows, Columns and workbooks
- 17. Using Basic Functions in Spreadsheet- Addition, Subtraction, Multiplication and Division
- 18. Formatting Data in Spreadsheet
- 19. Set the Print Area , Print Preview and Page Layout
- 20. Graphs in Spreadsheet

Note: The General Purpose Software referred in this course will be notified by the University Departments every three years. If the specific features, referred in the detailed course above, is not available in that software, to that extent it will be deemed to have been modified.

References:

- 1. Chetan Srivastav " Information Technology".
- 2. O' Brien J. " Management Information System", Tata McGraw Hills, New Delhi.
- 3. P.K.Taxali, "PC Software made simple", Tata McGraw Hills, New Delhi.
- 4. V.Rajaraman, "Fundamentals of Computer", Prentice Hall of India, New Delhi.
- 5. Sanders D.H. "Computers Today", Tata McGraw Hill.
- 6. Denies Sheila S. "Microsoft Office Professional for Windows 95", BPB Publications.

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30

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CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (First Semester) Entrepreneurship Development - I (Elective Paper)

Theory-80 Practical/Sessional -20

Unit No.	nderstand Theories while applying in the Business Contents	No. of Lectures
I	Entrepreneur: Concept of Entrepreneur Definition, Characteristics, Functions, Entrepreneurs and Intrapreneur. Role of an Entrepreneur in Economic Development.	12
п	Entrepreneurship: Concept, Meaning, Definition, Characteristics, Importance of Entrepreneurship, Challenges, Issues & Barriers of Entrepreneurship.	12
III	 Originating Theories of Entrepreneurship: Economic Theory, Sociological Theory, Psychological Theory 1. Innovative Theory of Entrepreneurship By Joseph Schumpeter 2. Theory of Achievement Motivation by McClelland – The Kakinada Experiment 3. Hoselitz Sociological Theory 	12
IV	Types of Entrepreneurship: Recent Trends- Sociopreneur, Edupreneur, Ecopreneur and Agropreneur. Women Entrepreneurs, Rural Entrepreneurship, Self Help Groups.	12
v	 Identification of Business Opportunities: Environmental Scanning – Meaning and Benefits Factors Considered for Environmental Scanning -Socio-Cultural, Economic, Technical, Demographic, Legal and Political, Geographical and International Factors 	12
Intorna	Source and Steps involved in Identification of Business Opportunities. Assessment :	
Test	: 10 Marks	
	: 10 Marks	
 Funda Entre Entre McGrav Small 	preneurship Development: S.S Khanka, Sultan Chand & Co. Ltd. amentals of Entrepreneurship: G.S. Sudha, Ramesh Book Depot. preneurship Development: E. Gordon & K. Natarajan, Himalaya Publishing House. preneurship Development: Colombo Plan Staff College for Technician Education, Manila, w Hill I Scale Industries and Entrepreneurship: Vasant Desai, Himalaya Publishing House. ct Planning & Control: N. P. Agarwal & Dr. B. K. Mishra, Indus Valley Publications,	TaTa

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MATTINE

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8

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (First Semester) (Elective Paper) <u>Office Management-I</u>

Theory-80

Practical/Sessional -20

Objective: The purpose of this course is to familiarize the students with the activities in a modern office. Smooth functioning of any organization depends upon the way various activities are organized, facilities provided to the staff working in the office, the working environment and the tools and equipment used in office.

Contents	No. of Lectures
	15
Meaning of office- Primary and Administrative Management Functions, Importance of Office, Duties of the Office Manager, Qualities and Essential Qualifications. Filing and Indexing: Meaning and Importance, essentials of good filing, centralized vs. decentralized filing, system of classification, methods of filing and filing equipment,	
Mail and Mailing Procedures:- Meaning and Importance of mail, Centralization of mail handling work, its advantages. Mailing through post, couriers, email, appending files with email. Inward and outward mail- receiving, sorting, opening, recording, making distributing folding of letters sent, dispatching, courier services, central receipt and dispatch. Forms and Stationery: Office Forms- introduction, meaning, importance of forms, advantages of using forms, disadvantages of using forms, type of forms, factors affecting forms design, principles of form design, form control. Stationery- introduction, types of stationery used in offices, importance of managing stationery, selection of stationery, essential requirements for a good system of dealing with stationery, purchasing principles, purchase procedure, standardization of stationery.	15
Modern Office Equipment:- Introduction, Meaning and Importance of Office Automation, Objectives of Office Mechanization, advantages & disadvantages, factors determining office mechanization. Kinds of office machines. Budget: Budget- Annual, Revised and Estimated. Recurring and non- recurring heads of expenditure, Audit: Audit process- Vouching, Verification and Valuation (in brief). Consumables/ Stock register and Asset register. Procedure for	15
Banking facilities: Types of accounts. Passbook and Cheque book. Other forms used in Banks. ATM and money transfer. NEFT/RTGS. Net Banking, BHIM Apps. Abbreviations/Terms	15
al Assessment : Test : 10 MarksTutorial : 10 Marks	
nces: Office Management: R. S. N. Pillai & Bhagvati, S. Chand Publication Office Organization& Management: M. E. Tukaram Rao Bhatia, R.C. Principles of office Management, Lotus press, New Delhi. Terry, George R: office Management and Control. Management and Control. Prof. Syed Azharuddin Prof. Kishor Salve Prof. S.A. G	humare
	 Office, Duties of the Office Manager, Qualities and Essential Qualifications. Filing and Indexing: Meaning and Importance, essentials of good filing, centralized vs. decentralized filing, system of classification, methods of filing and filing equipment, weeding of old records, meaning and need for indexing, various types of indexing. Mail and Mailing Procedures:- Meaning and Importance of mail, Centralization of mail handling work, its advantages. Mailing through post, couriers, email, appending files with email. Inward and outward mail-receiving, sorting, opening, recording, making distributing folding of letters sent, dispatching, courier services, central receipt and dispatch. Forms and Stationery: Office Forms- introduction, meaning, importance of forms, advantages of using forms, type of forms, factors affecting forms design, principles of form design, form control. Stationery - introduction, types of stationery used in offices, importance of managing stationery, selection of stationery, essential requirements for a good system of dealing with stationery, purchasing principles, purchase procedure, standardization of stationery. Modern Office Equipment:- Introduction, Meaning and Importance of Office Automation, Objectives of Office Mechanization, advantages & disadvantages, factors determining office mechanization and valuation (in brief). Consumables/ Stock register and Asset register. Procedure for disposal of records and assets. Banking facilities: Types of accounts. Passbook and Cheque book. Other forms used in Banks. ATM and money transfer. NEFT/RTGS, Net Banking, BHIM Apps.Abbreviations/Terms used in Offices: Explanation of abbreviations/terms used in offices in day-today work. Assessment : Test : 10 MarksTutorial : 10 Marks Meess Office Management: R. S. N. Pillai & Bhagyati, S. Chand Publication Office Organizatione Management: M. E. Tukaram Rao Bhatia, R.C. Principles of office Management, and Control.

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY, AURANGABAD.

B.COM SECOND SEMESTER STRUCTURE. (2018-19) w.e.f. Academic Year 2022-23

Paper	Subject/ Title of the	Course	We	ekly	Cre	dits		UA	Total Marks	Duration of Theory Exam
Number	Paper		Th	Pr	Th	Pr	IA			
I	English	Compulsory Language	4	-	4		20	80	100	3 Hrs
Ш	Second Language	Second Language	4	- 10	4		20	80	100	3 Hrs
ш	Financial Accounting II	Core Discipline	4	-	4	-	20	80	100	3 Hrs
IV	Business Mathematics & Statistics II	Core Discipline	4	-	4	-	20	80	100	3 Hrs
v	Business Organization and Management	Core Discipline	4	-	4	-	20	80	100	3 Hrs
	IT Application in	Ability			2	2		50- TH	50	2 Hrs
VI	Business-II	Enhancement Compulsory	2	2	2	2	-	50- PR	50	2 Hrs
VII	1. Entrepreneurship Development – II or 2.Office Management – II	Discipline Specific Elective [Any One]	4	•	4	-	20	80	100	3 Hrs
	Total		26	02	26	02	120	580	700	

*IT Application in Business – Theory Paper Separate Head of Passing

*IT Application in Business – Practical Exam Separate Head of Passing

30/07

202

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CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (Second Semester) <u>Financial Accounting-II</u>

Theory: 80 Practical: 20

Unit No.	Contents	No. of Lectures				
I	Accounting Principles and Accounting Standards (Theory) GAAP ,AS-1, AS-2, AS-7,AS-9, AS-10, AS-17					
Π	Final Accounts of Non-trading Concerns (Numerical) Meaning of Non-trading concerns, features, Capital and Revenue Receipts and Expenditures, difference between Receipts and Payments Account, Income and Expenditure Account, Preparation of Final Accounts					
m	 Branch Accounts (Numerical) Meaning of Branch and Branch Account, Objectives of Branch Account, Classification of Branches, Accounting for Dependent Branches-Methods of Accounting for Branch Accounting: Debtors System-Meaning, Cost Price Method and Invoice Price Method, Accounting Entries in the books of Head Office and Ledger Accounts. Stock and Debtors System-Meaning, Accounting entries in the Books of Head Office and Ledger Accounts 	12				
IV	Departmental Accounts (Numerical) Meaning, Objectives, Advantages of Department Accounts, Accounting Procedure- Unitary method and Tabular or Columnar Method, Allocation of Expenses and Incomes, Inter-departmental Transfers, Preparation of Departmental Trading, Profit and Loss Account and Balance Sheet.	12				
V	Consignment Accounting (Numerical) Meaning of Consignment Account, Distinction between Consignment and Sale, Valuation of Inventories, Goods Invoiced above Cost, Normal Loss, Abnormal Loss, Accounting Entries in the books of the Consignor and Consignee, Ledger accounts- Consignment Account, Goods sent on Consignment Account, Inventories on Consignment Account, Inventory Reserve Account Consignee's Account, and Consignor's Account.	12				
Practical: convenien 1. Tes 2. Tut 3. Ser	20 Marks: (to be conducted by the department in each college as per ce.) ce.) st- 05 orial- 05					
Reference 1. Ad 2. Fin 3. A M 4. Fin 5. An 6. Fin 7. Stu		aheshwar vari				

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (Second Semester) **Business Mathematics & Statistics-II**

Theory: 80 Practical: 20

Unit No.	ques by using I.T. devices. Contents	No. of Lectures
I	Co-relations Meaning of co-relation, Definition of co-relation, Types of co-relation, Methods of studying co-relation and probable errors, Co-relation co- efficient.	15
п	Regression Meaning of regression, Types of regression, linear regression, Methods of estimating regression lines.	15
ш	Index Numbers Meaning of Index number, Types of Index number, Uses of Index number, Methods and constructing of price indices.	15
IV	Probability and Expected Value. Meaning and Nature of Probability, Definitions of probability, Applications of Probability-Addition & Multiplication, Law of Probability, Conditional	15
V	probability. Statistical Application with Computer (Only for knowledge & Practical application) Use of Excel, Knowledge of SPSS and other Statistical and Mathematical Tools and Software.	15
Business	Practical to be conducted based on curriculum given in semester I and Sen Mathematics and Statistics by using Computers & other I.T. Devices. Can be , Internal Work and Assignment.	nester II o included i
Referenc		

- 6. Statistical methods Dr. SP Gupta
- 7. Problems in Statistics Dr. Y.R. Mahajan
- 8. Essence of Business Mathematics Dr. R.K. Rajput

30/27

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Prof. S.A. Ghumare

Chairman BoS

Chairman BoS



CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (Second Semester) Business Organization and Management

Theory: 80 Practical: 20

Unit	ment of a business enterprise. Contents	No. of Lectures
No. I	Foundation of Indian Business: Manufacturing and Service Sectors; Small and Medium Enterprises; Problems and Government policy. India's experience of liberalization and globalization. Technological innovations and skill development. 'Make in India' Movement. Social responsibility and ethics Emerging opportunities in	12
п	business; Franchising, Outsourcing, and E-commerce. Business Enterprises: Forms of Business Organization: Sole Proprietorship, Joint Hindu Family Firm, Partnership firm, Joint Stock Company, Cooperative society; Limited Liability Partnership; Choice of Form of Organization. Government - Business Interface; Rationale and Forms of Public Enterprises. International Business. Multinational Corporations.	12
Ш	Management and Organization:The Process of Management: Planning; Decision-making; StrategyFormulation. Organizing: Basic Considerations; Departmentation –Functional, Project, Matrix and Network; Delegation and Decentralizationof Authority; Groups and Teams.	12
IV	Leadership, Motivation and Control: Leadership: Concept and Styles; Trait and Situational Theory of Leadership. Motivation: Concept and Importance; Maslow Need Hierarchy Theory; Herzberg Two Factors Theory. Control: Concept and Process.	12
v	Functional Areas of Management: Marketing Management: Marketing Concept; Marketing Mix; Product Life Cycle; Pricing Policies and Practices Financial Management: Concept and Objectives; Sources of Funds – Equity Shares, Debentures, Venture Capital and Lease Finance. Securities Market, Role of SEBI. Human Resource Management: Concept and Functions; Basic Dynamics of Employer –	
Note:	Practical of 20 Marks (to be conducted by college as per their convenience and r	esources.
1. Kau 2. Chh 3. Gup 4. Koo 5. Bas 6. Jim, 7. B.P. 8. Bus	ences: (Note: Latest Editions of the folowing books may be used.) l, V.K., Business Organization and Management, Pearson Education, New Delhi abra, T.N., Business Organization and Management, Sun India Publications, Ne ta CB, Modern Business Organization, Mayur Paperbacks, New Delhi intz and Weihrich, Essentials of Management, McGraw Hill Education. u, C. R., Business Organization and Management, McGraw Hill Education. Barry, John Chandler, Heather Clark; Organization and Management, Cengage Singh and A.K.Singh, Essentials of Management, Excel Books kirk, R.H., et al; Concepts of Business: An Introduction to Business System, Dry York. fin, Management Principles and Application, Cengage Ieaning Management Principles and Application, Cengage Ieaning Prof. S.A. Ghr	Learning. yden Press

- 16 -

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (Second Semester) <u>I.T. Application in Business - II</u>

Theory: 50 Practical: 50

Unit	Contents	No. of Lectures					
No.	Communications						
I	Communication: Meaning & Definition of Communication, Importance of Communication, types of Communication – (Verbal, Non Verbal), Barriers to Communication						
II	Business Correspondence : Letter Writing, Presentation, Inviting quotations, Sending quotations, placing orders, Inviting tenders, Sales letters, claim and adjustment letters and social correspondence, Memorandum, Inter-office memo, Notice Agenda, Job application letter, preparing the Resume						
III	Internet Technology : Introduction to computer networks : Introduction- need, advantages, disadvantages, types of networks, types of transmission media, Internetworking devices-bridges, routers, gateways, IP addressing: why IP address, basic format of IP address- IPV4, IPV6, Protocols - HTTP, HTTPS, FTP, DNS, Email						
IV	Electronic Communication : Meaning and Definition of Electronic Communication, Advantages & Disadvantages of Electronic Communication, Types of Electronic Communication, Web Pages, Email, Forums, Text & Instant Messaging, Social Networking, Video Chat etc., Monitoring of Electronic Communication, Developing a Policy						
V	Social Networking and Oral Presentation: Definition and Origin of E-mail, Message Format, Types of Email, Spam, Spoofing, Bombing. Social Networking Sites- Facebook, You Tube, Instagram, Twitter, Linkedin, Google+ etc. Oral Presentation: Presentation Plan, PPT, Visual Aids, Sales Presentation and Training Presentation.						
List of	Practical :						
23	Printout to be submitted Preparing format of letter, Business letter Preparation of Meeting Report Bold Copying Therasys, Synonymous, Formatting PPT Presentation						
2. V.I Publish 3. Anit 4. Sanj 5. Leer 6. Lock	Inces: oduction to Information Technology – ITL Education Solutions Limited, Pearson D. Dudheja : Information Technology, E-Commerce and Business- Commers, New Delhi. a Goel : Computer Fundamentals, Pearson Publication. ay Saxena : Information Technology, Vikas Publication ha Sen, Communication Skills, PHI Learning. ker and Kaczmarek, Business Communication : Building Critical Skills, TMH Sarwade Prof. Syed Azharuddin Prof. Kishor Salve Prof. S.A. Ghu hairman Bos Chairman Bos	Imare					

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (Second Semester) <u>Entrepreneurship Development-II</u>

Theory: 80 Practical: 20

Envi	provide knowledge and create ability for setting up an enterprise within given ironment.						
Unit No.	Contents	No. of Lectures					
I	 Market Research: Meaning, Need and Importance of Market Research. Techniques in Marketing Research- Field Survey Technique, Test Marketing, Delphi Technique, Desk Research, Observation Method and Experiment. 						
п	 Innovation in Entrepreneurship: Purposeful Innovation- Concept, Need, Process, Principles of Purposeful Innovation. Incubation Centers – Meaning, Services and Role of Incubation Centers. Study of Incubation Centers in Maharashtra. 						
ш	Entrepreneurship in 21 st Century: Essential of 21 st Century Entrepreneurship, Importance of Entrepreneurship in 21 st Century. Start-up Schemes, Start-up India, Stand up India, Pradhan Mantri Kaushal Vikas Yojana, Skill India.						
IV	New Trends in Entrepreneurship: Startup Accelerators, Student Sandbox and Business Labs, Crowd Funding, Venture Capital, Co-Working Spaces, Boot Camps, Entrepreneurship Development Program, Online Entrepreneurship Degree.						
v	Project Management: Meaning, Definition, Classification, Project Life Cycle, Project Formulation & Feasibility, Project Finance, Project Report and Presentation, Information Centers in India.						
workin docum 2. Pra Entrepi quotati credit, Intern Referen 1 En 2 Fu 3 En 4 En Hi 5 Sn 6 Pro	ctical to be conducted based on curriculum given in semester I and Se reneurship Development. Practical may include preparation of tender, Pro- ons, Comparative Statement, Purchase order, Insurance Proposals, Bank Propo- overdraft, Report on interview of successful entrepreneur in local area. al Assessment : Test- 10 Marks Tutorial- 10 Marks mces: trepreneurship Development, S.S.Khanka, Sultan Chand & Co.Ltd. ndamentals of Entrepreneurship, G.S.Sudha, Ramesh Books Depot. trepreneurship Development: E.Gordan & K Natarajan,Himalaya Publishing House. trepreneurship Development, Colombo Plan Staff College for Technician Edn.Manila,	data an mester II o reparation o osal for loar TaTa McGrav w Delhi.					

- 18 -

CBCS Pattern Syllabus w.e.f. Academic Year 2022-23 B.Com. First Year (Second Semester) Office Management-II

Theory: 80 Practical: 20

Unit No.								
I I	Modern Office and its Functions: Introduction : Office ,Meaning of Office, Work and activities of Office ,Office functions and its Importance Changing nature of Office activities Current scenario and Practice							
II	Office Systems and Procedures : The concept of system, Meaning, Nature and definition, System analysis, Nature, Practice and Stages, Meaning of flow of work, Role of Manager in system and Procedural work							
ш	Office Services: Meaning and Nature of office services, Centralized Vs. Decentralized Office Services, Departmental work or categorization of work in office (Modern services and practices to be expected)							
IV	Record Management and Reporting: Meaning and Nature of record, Record managing Practices, Filing, Indexing, Manual Preparation, Record retentions, Safety Security and Disbursement Reporting: Meaning of reporting, Report Preparation, Report writing, Contents writing and Report submission/Presentation.							
v	EDP Environment for Effective Office Management : Need and requirement of EDP Environment, Availability of EDP based modern tools, techniques, devices, hardware, software and Human wares. Knowledge about Computer, Hardware, Software and its application in day to day office work. Knowledge about File creation, Folder Creation, Uploading, Downloading, Attachment, Merging, Conversion etc.							
Manage List of 1. Pt 2. Lo 3. M 4. M 5 5	Practical to be conducted based on curriculum given in semester I and Semester	mare						

Master file

6.	Preparation of tender, Preparation of quotations, Comparative Statement, Purchase order,
0	Insurance Proposals, Bank Proposal for loan, credit, Overdraft. Report on interview of successful entrepreneur in local area.
9.	Preparation of different format related to concerned office, Business, industries
10	Preparation of different types of vouchers.
11.	Formal letters to Government Tax authorities, etc. Intimation letters
13	Inward & Outward Procedure.
14.	File mechanism –uploading, downloading, attachment etc.
Refe	rences : Bhatia, R.C.Principles of Office Management,Lotus Press, New Delhi.
2.	Leffingwell and Robbinson: Text book of Office Management, Tata McGraw-Hill
3.	Terry, George R: Office Management and Control.
4.	Ghosh, Evam Aggarwal: Karyalaya Praband, Sultan Chand & Sons.
5.	Duggal, B: Office Management and Commercial Correspondence, Kitab Mahal
6.	R.K.Chopra & Ankita Chopra : Office Management, Himalaya Publications.
7.	Chetan Srivastav "Information Technology",
8.	Brien J. "Management Information System", Tata McGraw Hills, New Delhi
9.	P.K.Taxali" PC Software made simple", Tata McGraw Hills, New Delhi
10.	V.Rajaraman "Fundamentals of Computer", Prentice Hall of India, New Delhi
11.	Sanders D.H. " Computers Today", Tata McGraw Hill
12.	Denies Sheila S. "Microsoft Office Professional for Windows 95", BPB Publications
13.	Amitai Etzioni : Modern Organization.
14.	Betty J.: Development in Office Management
15.	Brown L. : Effective Business Report Writing
16.	Bunker L. : Fundamental of Office Methods and Form Desing.
17.	Carl Heyel : Handbook of Office Administration
18.	Gaum, Graves and Hoffman : Report Writing
19.	Levis H.S. : Office Work and Automation
20.	Terry George R.:Office Automation; Office System and Procedures

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Prof. W.K. Sarwade Dean & Chairman BoS

30/orhon Prof. Syed Azharuddin Prof. Kishor Salve Chairman BoS Chairman BoS

Prof. S.A. Ghumare Chairman BoS



DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY, AURANGABAD.

Faculty of Commerce & Management

B.Com. Third Semester Structure (2019 – 20) w. e. f. Academic Year 2022 - 23

Paper Number	Subject/ Title of the Paper	Course	Weekly		Credits				Total	Duration of
			Th	Pr	Th	Pr	IA	UA	Marks	Theory Exam
I	English	Compulsory Language	4	-	4	-	20	80	100	3 Hrs
П	Second Language	Second Language	4	-	4	-	20	80	100	3 Hrs
III	Corporate Account – I	Core Discipline	4	-	4	-	20	80	100	3 Hrs
IV	Cost Account – I	Core Discipline	4	-	4	-	20	80	100	3 Hrs
								50- Th	50	2 Hrs
V	I.T. Application in Business – III	Core Discipline	2	2	2	2	-	50- Pr	50	2 Hrs
VI	Goods and Services Tax (GST) – I	Ability Enhancement Compulsory	4	-	4	-	20	80	100	3 Hrs
VII	 Banking or Marketing Management or Financial Management or 	Discipline Specific Elective [Any One]	4	-	4	-	20	80	100	3 Hrs
	Total		26	02	26	02	120	580	700	

*IT Application in Business – Theory Paper Separate Head of Passing

*IT Application in Business – Practical Exam Separate Head of Passing

Prof. W.K. Sarwade Dean & Chairman BoS

30/07

Chairman BoS

Prof. Syed Azharuddin Prof. Kishor Salve Chairman BoS

Prof. S.A. Ghumare Chairman BoS

18